



Farmers Market

Alliance for Community Empowerment
 a 501 (c) (3) non-profit agency
 1170 Park Ave Bridgeport, CT 06604

Marketing Agreement - 2023

Alliance Farmers Market
1151 Park Ave, Bridgeport

Feb 17, 2023

Thank you for being part of the Alliance Farmers Market, we are thrilled to have you participate in our upcoming Farmers Market. To ensure that the market reaches everyone in the community, surrounding areas and continues to grow, the Alliance Farmers Market has created a Marketing Agreement.

Read through carefully, submit files requested, fill out, sign this form, and email it to the Farmers Market Coordinator. If you have any questions, feel free to contact the Farmers Market Coordinator.

Farmers Market Coordinator: Maritza Quintuna

Email: mquintuna@alliancect.org

- A.** I, _____ [First and Last Name], hereby grant permission to the Alliance Farmers Market and its affiliates to use my name and information about my business for promotional and marketing purposes related to the Alliance Farmers Market.
- B.** I, _____ [initial here], hereby grant Alliance Farmers Market permission to take photographs and videos of me, my products, and my business. I understand that this permission includes, but is not limited to, the use of my name and image in print and digital advertising, website and social media promotion, and other marketing materials related to the Alliance Farmers Market.
- C.** I, _____ [initial here], also authorize the Farmers Market to use my business logo to promote my booth and products on their social media platforms.

D. I, _____ [initial here], give Alliance Farmers Market permission to use my logo in Alliance Farmers Market marketing materials. I understand that it is my responsibility to provide the Farmers Market with a copy of my logo for this purpose.

E. In addition, I, _____ [initial here], acknowledge the importance of social media and agree to share Farmers Market promotional materials on my own social media platforms. By sharing these materials, I can help promote the Farmers Market and encourage others to attend.

F. I, _____ [initial here], do not give consent to any of the above

G. I, _____ [initial here], do not give consent to lines: A B C D E

By working together, we can make sure as many people as possible know about the market and all it has to offer. By signing below, I agree to the terms outlined in this consent form. I certify that I am the owner or authorized representative of the business identified below and that I have the right to grant this permission.

VENDOR

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Signature: _____

Date: _____